



For most of my life, I've never really given much thought to my butt. My weight, yes. The bump on my nose that's pretty much haunted me my whole life, sure. But my butt? Not so much. I'm well aware that other people are forced to look at it, but it's hard to be bothered by something that I have to stand in front of a mirror at an awkward angle to appreciate.

But, like most people, I haven't been immune to the recent butt fever that's sweeping Hollywood and social media. It's hard to ignore the fact that we live in time when Kim Kardashian's ass is essentially a national treasure, and someone like Jen Selter is able to become an Insta-celebrity solely because of the shape of her backside.

For plastic surgeons, the posterior business is booming. New York City-based Dr. Douglas Taranow, also known for being a butt augmentation go-to, shared that these surgeries are his second most-popular procedure, right behind liposuctions (interestingly, it wasn't long ago that breast augmentations held that second spot.) Dr. Taranow now performs about two to three butt enhancements a week, sometimes more during tax-refund season.

As for who average women are looking to for inspiration, it's the usual suspects, but we're also apparently pretty taken with social media stars. "Yes it's J.Lo and the Kardashians, but it's also a lot of unknowns on Instagram with a lot of followers who take selfies [and] have super tiny waists and big butts," Taranow said.

A few points I took away from my consultation: A Brazilian Butt Lift does seem like a plastic surgery procedure that gives you bang for your buck, but it definitely involves a time commitment: Two weeks out of work, and eight weeks of recovery. That said, I was pleasantly surprised to discover that the surgery has evolved to a point where doctors are able to offer a variety of results suited to different body shapes—it's not about producing a bunch of women with the same butt, and that's a good thing.

Still, I think I'll stick with my au natural booty for now, but I definitely gained an appreciation for why women want to put themselves through this. And from now on, whenever I manage to catch a glimpse of my posterior, I'll probably be thinking of the butt I could have had

Read more: <http://stylecaster.com/i-had-a-butt-lift-consultation-what-its-really-like/#ixzz3SaY3gX7i>

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